Globalization of Personal Data Project - an international Survey on Privacy and Surveillance

The entity that has organized the survey and is responsible for data collection - as well as key data on the entity's membership, governance arrangements, source of funding etc.

The survey was organized under the auspices of the Surveillance Project at Queen's University. It was led professor Elia Zureik and funded by the Social Science and Humanities Research Council of Canada.

A historical sketch of the initiation and origin of the survey.

In the context of increased electronic surveillance in the aftermath of 9/11 and the increased use of the internet, personal data were globalized to a degree not seen before. This raised interesting research questions that this survey was meant to answer.

Internet links to the website of the responsible organization

http://www.sscqueens.org/projects/gpd

The frequency or repetitions of the survey. Possible explanation of this.

The survey was conducted only once. Fieldwork was done in the time period 2003-2007.

A description of the survey's content, i.e. both focused rotational and / or core modules of the survey

The project traces the paths of personal data flows as they cross borders; it is interested in how people feel about their data being globalized and it explores the social, economic, political, and cultural consequences of intensified personal data flows.

An outline of the type of sample used.

The target population was adults aged 18 and over. The samples sizes are normally 1,000, with two exceptions: China (N=2,000) and Japan (N=500). Random sampling procedures were employed. Samples were made representative based on gender, age, and regional

distribution. Quasi-national sampling was employed in Mexico and Brazil as only urban samples were used.

For details, please refer to the Methodology Document.

An outline of the main data collection methods employed.

The interviews were conducted by telephone using CATI (Computer Assisted Telephone Interview) technology. In Mexico and Brazil, face-to-face interviews were conducted. For details, refer to the Methodology Document.

An account of the availability of the data to researchers, restrictions on access, etc.

A file including data for seven of the nine participating countries (all except China and Japan) is available for free with no registration for online analysis at ODESI.

Questionnaires, English version

The Master Questionnaire

The countries included in the different rounds

Nine countries participated: Canada, the US, France, Spain, Hungary, Mexico, Brazil, China, and Japan.

Cumulative file of the various rounds

Not relevant; this is a single study.

Publications based on data

There is no such list. However, a mid-term report to the Social Sciences and Humanities Research Council of Canada was published in 2005.

Analytical summary

Sources

Unless otherwise noted, all information is taken directly from the responsible organization's website.