

Gallup World Poll

The entity that has organized the survey and is responsible for data collection – as well as key data on the entity's membership, governance arrangements, source of funding etc.

The Gallup World Poll is organized and funded by the GALLUP Organization.

A historical sketch of the initiation and origin of the survey

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Internet links to the website of the responsible organization

<http://www.gallup.com/strategicconsulting/en-us/worldpoll.aspx>

The frequency or repetitions of the survey. Possible explanation of this.

The frequency of this survey varies between different areas of the world. It is conducted daily (in the US), monthly (in Germany and the UK), quarterly (in China, Egypt, and India), semiannually or annually. For a full list, please refer to the [Gallup Survey Frequency by Country](#).

A description of the survey's content, i.e. both focused rotational and/or core modules of the survey

The Gallup World Poll contains questions about a wide variety of subjects, amongst them law and order, food and shelter, institutions and infrastructure, good jobs, well-being, and “brain gain”. In addition a range of global and region-specific issues are monitored. [GESIS](#) provides a long list of subjects covered (scroll down to the Gallup World Poll).

An outline of the type of sample used.

This varies between countries, however the Gallup World Poll uses the following guidelines, according to [GESIS](#):

Samples are selected in three steps. First through a census listings of primary sampling units, consisting of clusters of households. Second, households are randomly chosen within each cluster. Third, random respondents are selected within each household.

The target population is the adult, non-institutionalized national population (aged 15 or more). The standard sample size is 1,000, however some larger countries have N>2,000 (China, Russia). In a few cases, sample sizes are between 500 and 1,000.

For details, please refer to the [Worldwide Research Methodology](#).

An outline of the main data collection methods employed.

If more than 80 % of the population has access to telephones, or if the survey methodology is suited for it (for instance use of RDD), interviews are conducted by telephone. Face-to-face interviews are conducted in developing countries.

An account of the availability of the data to researchers, restrictions on access, etc.

Some of the data are available for online analysis upon (free) registration [here](#).

Questionnaires, English version

Parts of the questionnaires are available [here](#). As many questions are round-, regional- or country-specific, the full questionnaires are not available.

The countries included in the different rounds

Around 160 countries are included in this survey. For details, please refer to the [full list of countries](#) participating.

Cumulative file of the various rounds

There does not seem to be any cumulative file.

Publications based on data

A list of research reports based on the data is available from Gallup's [Research Reports](#).

Analytical summary...

Sources

Unless otherwise noted, all information is extracted from the website of the Gallup organization.

GESIS, *Cross-national survey programmes based on population samples*. Leibniz Institute for the Social Sciences. Accessible at <http://www.gesis.org/en/institute/competence-centers/rdc-international-survey-programmes/data-references/> [02.08.2013]